



Associate Marketing Manager

Responsibilities include:

Working in all areas of marketing/product management, including: Market research (qualitative and quantitative), email marketing, direct mail marketing and managing client database and contact research. Additionally, candidate will assist in advertising and promotional campaigns, website updates and conference participation.

Requirements:

- Business school education or equivalent with marketing major - Graduate Degree Preferred
- Product management experience, research experience, knowledgeable in e-commerce, and a good communicator – written and oral
- At least 2 years experience working in marketing department.
- Strong internet research and data analysis skills (Excel, Access)

Send resume with cover letter and salary history by email to: prodmgt@wes.org