

Marketing Research Intern - Summer 2009 (May - August.)

World Education Services <www.wes.org>, a not-for-profit organization located in lower-Manhattan, has openings for one or more summer interns. The position is suited for graduate students (MBA or Ph.D. level) with interest in marketing research (interest in education not required but helpful). International students who are eligible for internships are encouraged to apply.

Possible Assignments

- Analysis of services offered in US educational environment; services offered to students in international education environment; impact of social networks and blogging on decision-making in the educational environment
- Experience will include structuring and implementation of qualitative and quantitative research, presentation of research results and recommendations at end of assignment
- Introductory marketing and market research classes required
- Ability to use internet for research purposes (more than Google & Yahoo)
- Access to university library required (Must be able to access professional educational resources)
- Must be able to self-motivate and work without constant supervision.
- Work will be subject to milestone approval. (If work results do not meet requirements, may be reassigned or assignment may be shorten.)
- Will be paid a stipend based on time to be determined.

If interested, please forward resume and cover letter to rschaffe@wes.org (Attn: Summer Marketing Intern)